



Downtown Spotlight

October 2011

October Luncheon to Feature Police Chief and Western Art

We have asked Police Chief Luis Velez to make the feature presentation at our October 27, 11:45 a.m. luncheon. We feel that allowing you to get acquainted with Chief Velez will be helpful for both the business community and the department. The luncheon will be held at the Sangre de Cristo Arts Center; you will be able to get a good look at the Representing the West works at the same time. Those of you who have attended our last few meetings have met new Arts Center Executive Director Dan Lere; he will also be on hand to greet our members for this meeting. Do Drop Inn will cater the meeting. Executive Services is this month's sponsor.

All general meetings are open; you need not be a member to attend. We do call our full members reminding them about meetings. Cost to attend the meeting is \$15; reservations may be made by email to margaret@pueblodowntown.com or by calling the office at 543-7155. Please make your reservations no later than noon on Monday, October 24. Reservations for the meeting which are not cancelled by noon on Tuesday will be billed at the \$17 rate. We do accept Master Card and VISA for meetings as well as dues and purchases of Downtown Association merchandise.

Four New Statues Installed on Downtown Streets September 23

The Art & Soul of Pueblo Street Gallery received four new pieces in time to be installed on the official new exhibit date of September 23. New to the gallery this year is Pueblo artist John Wilbar; he provided one of his non-representational pieces he calls *Tango in Orange*. The 7-foot tall piece has been placed at the southwest corner of First and Santa Fe in front of the Marriott Hotel; you may purchase this work for \$4,800. Perennial favorite Reven Swanson brought

a new piece, *Farmer's Moon II*, to replace her Dancing Moon Spinning. The brightly colored "moon" has been placed at 5th and Santa Fe in front of Canon National Bank; sale price on the piece is \$7,500. La Junta sculptor Brenda Daniher has allowed us to display a bronze Shire horse at the corner of First and Union; this small piece is named *Titan* and is priced at \$6,250. After a few years of concentrating on his cowboy poetry, Springfield artist Bill Bunting has *End of An Age* displayed at Third and Santa Fe. In keeping with his usual western theme the piece features a post with cowboy equipment leaning against it; it may be purchased for \$3,500. We will be receiving one additional piece later in the year.

The installation of these pieces will keep the number of pieces in the gallery at 32. Three pieces were removed from the display this fall; another two were removed due to damage. Seven pieces are permanent (purchased but left for the enjoyment of the public); the rest have a sale price listed on the signs attached to pedestals. We encourage all of you to take a look and see if there is a piece you would like to have at your home or business; we are always delighted when a purchaser asks to leave a piece for on street display.



Contact Us! www.pueblodowntown.com • Voice Mail: 543-7155 • Immediate Response/Emergencies: 543-6676
Pueblo Downtown Association, P.O. Box 1953, Pueblo, CO 81002

Street Talk

Pay for the Shade

by
Margaret
Ward Masias

I would like to paraphrase John F. Kennedy for a couple of sentences. Ask not what your City can do for you; ask what you can do for your City. We have trees, flowers and other amenities in the downtown area largely due to the help of the city and generous member businesses. For the trees in particular, your payment for these assets needs to come from

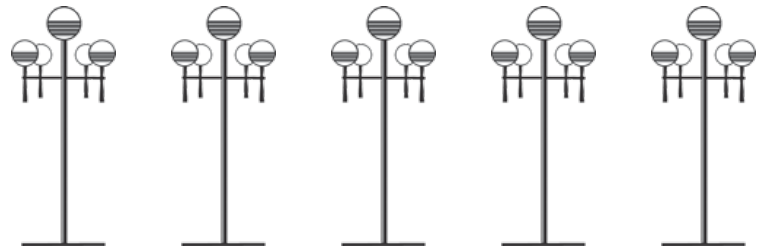
everyone who has a business behind them. That payment comes in the form of picking up the leaves. Photos of downtown taken in the summer are very attractive with the trees providing shade and green in what would be a somewhat barren landscape. We do need you to do whatever you can to keep the area looking good during the time the leaves fall. I know that is extra work; I spend about 5 to 10 minutes most mornings cleaning up in front of our office door. In years past I have seen people just sweeping the leaves into the storm drains. That is really not the best solution; if we happen to have a heavy rain or snow fall, those drains need to be open to carry water. Like at home, the best solution is to pick up the debris, bag it and treat it as trash. (If some organization out there wants to recycle the leaves let me know and I will publish it in a future newsletter.) As we acquire more trees for the area, this will become even more important.

While we are on the topic of picking up, I would also ask that you be prepared to pick up trash blowing on the street and,

unfortunately, cigarette butts that careless smokers leave lying around on the sidewalks and in the gutters. If you can manage it a little water used to clean the sidewalks would be in order. Most people notice if the front of a building has dirt or leavings from pigeons in front of their door. It is enough that some will not willingly enter the building. You can have the most wanted merchandise in the country, if the front of your business is a mess, you will have lower sales. These measures are not expensive they just take time. You can come in early and come in or go out your front door. If a little clean up is needed, it can make a world of difference in your business. About 20 years ago there was a suggestion that the area might be ready for a Business Improvement District in which moneys would be assessed businesses to handle maintenance, security and other issues. If some of you feel that the time might be right for such an instrument now, please call the office, 543-7155 or email me at margaret@pueblodowntown.com.

New Member

We welcome SAGE Art Academy to the Downtown Association. Kim Furrh's new art school is located at 203 N. Main Street. See the listing in the Downtown Happenings pages for information about the Open House later this month.



Two Receive *Shining Stars* at September Meeting

The Downtown Association awarded two *Shining Stars* at its September 22nd meeting. Koncilja and Koncilja received the award for its efforts to place flowers on the streets in front of the businesses in their buildings in the Historic District. Laurel Mizell received a *Shining Star* for her efforts in training dancers for our August 13 Dancing with the Pueblo Starz event. *Shining Stars* for property improvement are presented to those who make an effort to improve their property in the downtown area. The Association also awards Stars to those who devote an extraordinary effort in its behalf.

City & Waste Connections Sponsor Clean-Up Day

Saturday, October 22 from 6 a.m.-4 p.m. has been designated the Fall Clean-Up Day. Residents may take trash and non-hazardous waste to the Southside Landfill; only autos and pick-ups will be admitted free; trailers may enter at 40% of the posted gate rate. There is a charge for tires; appliances with Freon and electronics are not accepted. All loads must be covered. Businesses are not included in the event. Photo ID's are required at the gate.

Southside Lawn & Landscaping

Commercial & Residential

Specializing in hardscape and water features
as well as plantings

See our work on Santa Fe between 5th & 6th in Downtown!

564-0858

www.SSLawnLandscape.com



Deadline for Gifts Galore & City Center Cash Nears

The Pueblo Downtown Association will team with Union Avenue and Mesa Junction to bring more holiday shoppers into the area. Everyone in the area may participate in what we are calling *Gifts Galore & City Center Cash*. The promotion will run from Friday, November 18 through Friday, December 15. Your buy-in as a retailer or restaurant is \$40 in cash and \$20 in merchandise to use for weekly prizes (association members will receive a discount on the cash). You will be called each Thursday of the promotion and asked to draw a name from your box; we will then draw a name from those and declare a winner of merchandise prizes. The final week, boxes will be collected and names drawn for "cash" prizes. All "cash" prizes will be awarded in City Center Cash, \$10 bills. This means that many businesses may receive smaller purchases rather than a couple of large expenditures. We will make the "Cash" valid through January 6, 2012 so that those recipients who want to take

advantage of After Christmas Sales will have an opportunity to do so. Businesses will have an additional two weeks (January 20) to submit their "Cash" for actual money. We will need all participating stores committed and paid no later than Wednesday, November 2. If you would like to participate, please call the office and leave a message. For more information call the Downtown Association Office, 543-7155. For additional information see the September *Spotlight*.

Teresita Sandoval Joins Beckwourth at Founders' Plaza

Saturday, September 24 saw the unveiling of the newest sculpture in Founders' Plaza. Local artist Ted Bueno was chosen to create a representation of Teresita Sandoval one of six people credited with founding Pueblo. Urban Renewal Authority of Pueblo has funded the purchase of the pieces which have been installed at the Plaza located on the grounds of El Pueblo History Museum. The accompanying photo shows Urban Renewal Executive Director John Batey and Bueno with the unveiled piece. Proposals for a representation of Matthew Kinkead are out. The piece is to be installed in May of 2012.



Locate Your Business or Office in the Historic Heart of Pueblo

This directory is provided by the Pueblo Downtown Association to give prospective newcomers information about whom to contact for space in the area. Properties listed are Downtown Association members; there may be other properties in the area which do not appear here. All area codes are 719 unless otherwise noted.

3rd & Main:

1. Jordan Block, Michael Jordan, 543-8178
2. PEDCo's BTC, offices, 160 sq. ft to 1,326 sq. ft., 2 "virtual offices" or day offices, light manufacturing space in basement, 546-1133
3. ABC Bank/Lottery Building, 2,500-7,000 sq. ft., Sound Venture Realty, 542-8426
4. 307 N. Main, 5,000-10,000 sq. ft., Sound Venture Realty, 542-8426

4th & Main:

- 400 N. Main, approx. 2,400 sq. ft., Sound Venture Realty, 542-8426

5th & Main:

1. The New Thatcher Building, one-man offices, two-office suites, 1,800 sq. ft. of open space area, other options available, Sound Venture Realty, 542-8426.

6th & Main:

1. 514, 516, 522 & 524 N. Main, tenant improvement allowance, Sound Venture Realty, 542-8426
2. RBC Wealth Management Building, 1,300 sq. ft. suite—can be divided in half, Sound Venture Realty, 542-8426
3. 627 N. Main, approx. 4,000 sq. ft., Sound Venture Realty 542-8426.

8th & Main:

- Wells Fargo Building, Ali'i Management, Scott Luinstra 542-1333

13th & Main:

- Dan Molello, Jones-Healy, Inc., 545-8181

8th & Grand:

- 4,000+ sq. ft. also parking, loading doors. Call 542-3379, ask for Bart.

13th & Grand:

- Dan Molello, Jones-Healy, Inc., 545-8181

5th & Greenwood:

1. Greenwood Square, Kerry Gladney, 544-0583
2. Metro Plaza, Kerry Gladney, 544-0583

West 4th Street:

1. 710 W. 4th St. Near proposed judicial center, 1,400 & 2,100 sq. ft., Rol-lie Leyh, 542-3876
2. 801 W. 4th St., Central Pueblo Ctr, Dan Molello, Jones Healy, 545-8181

Riverwalk:

1. 101 S. Main St., Waterfront Building, retail and office space, Rudy Pad-ula, 671-4027
2. 102 S. Victoria, Olde Towne Carriage House Building, restaurant or pub space, lower level, 543-1012, email otch@oldtownepueblo.com view at www.oldtownepueblo.com

Many Downtown Locations:

1. Sound Venture Realty, (719) 542-8426

Downtown Happenings

Sangre de Cristo Arts Center

Purchase art classes online at www.sangredecristoarts.org/education anytime, anywhere. Find out what's coming up by visiting www.sdc-arts.org.

Art Exhibits:

Through Oct. 22, *Faces: 100 Cuban Artists*, Regional and Foyer Galleries

Through Oct. 29, *Representing the West*, Art Exhibition & Sale, White Gallery

Oct. 15-Jan. 21, *Structures in Cloth: Studio Art Quilt Associates*, Hoag Gallery

Oct. 22-Jan. 14, *The Bishop Tafoya Collection*, King Gallery

Oct. 29-Feb. 5, *Seasons by Marty Brens*, Regional Gallery

Oct. 29-Feb. 5, *Contrast and Drama: Allan McConnell Photography*, 2nd Level Foyer Gallery

Oct. 29-Feb. 5, *Southern Colorado Water Color Society Signature Members*, 3rd Level Foyer Gallery

Nov. 16-Jan. 7, *Own Your Own Art Show and Sale*, White Gallery

Buell Children's Museum:

Through Oct. 29, *Smilin' Islands*—a tropical Caribbean adventure

Nov. 5-Dec. 31, *Facts, Fun and Fa-la-la-la*. Find out how much you really know about the holiday with Merry Quizmas.

Education:

Friday Arts Academy for grades 1-8. The best gifts are crafted with joy and given with love. Make your own holiday gifts with a class at the Arts Center. Register online at sangredecristoarts.org/education.

Performances:

Oct. 22, 11 a.m. & 2 p.m., *Children's Playhouse Series*: a one hour condensed version of the *Golden Dragon Acrobats*. Tickets \$6.

Oct. 22, 7:30 p.m., *The Golden Dragon Acrobats*. Arts Center Theater. Tickets \$25. Call 295-7222.

Business & Technology Center

3rd & Main, Lobby and Atrium areas

Monday-Friday, 8 a.m.-5 p.m. Artwork by two local artists, Lisa Bailey and Rayann Orr. Art is labeled and priced for sale.

5th & Main Art Gallery

Historic Federal Building

Pueblo Plaza Ice Arena

1st & Grand, 553-2730, www.coolicepueblo.com

Cheap Skate Sessions: Mondays 5-7 p.m., Tuesday & Thursday 3:15 - 5:15 p.m., Friday 12:45 - 2:45 p.m. Everybody \$2, includes skates.

Laser Lights, 7:30 p.m.-9:30 p.m., Sat: 1-3 p.m., 5:45-7:45 p.m.

Students \$4, Adults \$5. Price includes skates.

Rosemount Museum

14th & Grand www.rosemount.org. 37-room, 24000 square-foot mansion built between 1891 and 1893 by prominent Pueblo businessman John A. Thatcher. The house became a museum in 1968. More than 85% of the furnishings and artifacts displayed or original to the family. Open 10 a.m.-4 p.m. Tues.-Sat. Admission \$6 adults, \$5 seniors, \$4 children 6-18. Tours every half hour; last tour at 3:30 p.m. Grounds and veranda may be rented for special events. For group tours and information call 545-5290.

October 29, 11 a.m.-2:30 p.m. *A Victorian Halloween* hosted by the junior docents for children of all ages. Visitors to the museum will receive a discounted admission and have the opportunity to walk through mansion at their own pace on a self-guided tour while they hear about Victorian Halloween customs. Children will receive a Trick or Treat bag and will get treats and prizes as they make their way through the many rooms in the mansion. A Costume Contest will be held and prizes awarded in age categories 2-5, 6-12, 13-18 and 19 and above. Infants will not be judged. Cost will be \$1 for children and \$2 for adults.

October 2011

SAGE Art Academy

302 N. Main Street, 719-696-9490, www.sageartacademy.com. Fine art classes ages 3-5 & Older. See art grow in everyone. Weekly classes, monthly workshops, Downtown date nights, kids birthday parties.

October 28 & 29, 2:30-5:00, Opening Reception. Visit the school and participate in fun art activities for the entire family. Each artist who visits will receive a creative art goodie.

Southeastern Colorado Heritage Center

Victoria & B Street. In the 1924 Denver & Rio Grande Western Freight Depot near historic Union Depot and the Railway Foundation Museum. Exhibits of historical, cultural groups of southeastern Colorado. 10 a.m.-4 p.m. Tues.-Sat. Adults \$5, Senior & Military w/ID \$4, 6-12 \$3, Heritage Center Members and under 6 Free. 295-1517 or website for tours and information.

Pueblo Performing Arts Guild

A voice for the Arts: Connect to the Arts @ PuebloPAG.org. Performing Arts Calendar, audition listings, performing arts links.

First Friday Art Walk

Nov. 4, 5-9 p.m. 19 locations in Pueblo's City Center are open extended hours with newly hung shows, refreshments and music. Create your own free walking tour by starting at one gallery and picking up a guide. Live street performances at the corner of Union and C.

Union Avenue

Street Beat, through October. Wednesdays 11 a.m.-1 p.m. & 6-8 p.m., Thursdays 5-8 p.m., Fridays 6-8 p.m., Saturday 11 a.m.-1 p.m., 3-8 p.m. Various performers. Details available at PuebloPAG.org.

Impossible Playhouse

1201 N. Main St., 542-6969, www.impossibleplayers.org, also on Facebook. Available for community rentals; contact us at number listed. *Proud to be impossible since 1966.*

Oct. 21, 22, 7 p.m. *Night of the Living Dead*. Seven people trapped in isolated farmhouse, held hostage by ravenous ghouls, turn on each other as the dead encroach. Gripping terror-filled monochromatic play brings all the fright of the cult film classic to life. Blend of thrilling horror with touches of black humor envelops audience in the action, unfolds into a shocking theatrical ending.

Oct. 17 & 18, 7 p.m. tryouts for *Every Christmas Story Ever Told...And Then Some*. Auditions open to all.

Damon Runyon Repertory Theater

611 N. Main Street, www.runyontheater.org. Reservations and information 564-0579.

Oct. 22, 28 & 29, 7 p.m., *Little Shop of Horrors*, Tickets \$14-\$22

Oct. 23 & 30, 2 p.m., *Little Shop of Horrors*, Tickets \$14

Nov. 4 & 5, 7 p.m., *The Canterville Ghost*, Tickets \$7

Nov. 6, 2 p.m., *The Canterville Ghost*, Tickets \$7

Steel City Theatre Company

Ticket information www.sctcpueblo.com or 289-0293.

Center for American Values

Riverwalk at South Main, Riverwalk level #101, 543-9502. www.american-valuescenter.org. Open 10 a.m.-2 p.m. Mon-Sun. Admission is free. The Center which is part of the Walk of Valor, exhibits more than 140 portraits of Congressional Medal of Honor Recipients.

Downtown Happenings

El Pueblo History Museum

301 N. Union. Call 583-0453. Tues.-Sat. 10 a.m.-4 p.m. \$4 adults, \$3 seniors, children 6-12, students with ID. "Family Saturdays" children 12 & under—free. For docent-led tours for groups of 10 or more, contact the museum office at least one week in advance.

High Vista Art Gallery: Through Oct. 29, *Southern Colorado Open* a two and three dimensional fine art exhibit on display during regular museum hours. Regional artists.

Nov. 4-Dec. 31, *Southern Colorado Water Color Society*; an array of exquisite water colors. Opening reception Nov. 4, 5-8 p.m. Admission and opening reception free.

Through Nov. 18, *Friday Afternoons*, 1-3 p.m. Programs for children 7-12 include play, creating and imaging. Instructors introduce historical and cultural concepts using artifacts, maps, science projects, stories, writing exercises and art projects. Cost is \$1 each Friday. Registration is required.

Nov. 12, 10-11:30 a.m., *Cowboys of the Lone Prairie*, musician Tom Munch explores the real cowboys of the West, the reality and the myth. leading a musical ride from early vaqueros to popular cowboys of film and TV. Storyteller-musician Jane Milne presents "Saddles, Cowboys & Lucky the Horse." Learn why Pueblo was the Saddle Capital of the West and what happened to Lucky the Horse during the 1921 flood. Cowboy projects to make and take home. Open to all ages; cost is regular museum admission of \$5 adults, \$4 seniors and students, children 12 and under free.

Nov. 18, 5-7 p.m., *A Very Tamale Christmas*. Sample tamales and specialty breads among several vendors; then order your favorite ones for the holiday season. Visit a frontier holiday time with the Winter Mercado in the adobe El Pueblo trading post. Tickets for Food Samples \$5. Mercado admission free.

Pueblo Convention Center

1st & Main. For Information about events or to book space call 542-1100.

- Oct. 18 Colorado Hospital Association
- Oct. 19 PERA
- Oct. 20 US Forest Service
- Oct. 21 Best of Two Worlds Boxing MMA
- Oct. 22 Whiskers Ball
Southern Colorado Rental Association
- Oct. 25 Colorado Healthcare Association
- Oct. 26 DDIS Commerce committee
- Oct. 28 El Pueblo Bid n BBQ
- Oct. 29 Tejano Explosion Featuring Bad Habitz and la Sombra
- Oct. 31 Colorado Society of CPAs
- Nov. 1 Federal Reserve Bank of Denver
- Nov. 2 Specialized Data Systems, Inc.
- Nov. 2-4 Economic Developers Council of Colorado
- Nov. 3 CSU-Pueblo Etiquette Dinner
- Nov. 4 Eastside Childcare "Taste of Christmas"
- Nov. 5 St. John Neumann Catholic School
- Nov. 8 Colorado Society of CPAs
Security Service Investment Group
- Nov. 9 Mental Health America of Pueblo
- Nov. 10 Southern Colorado Residential Rental Association
Business During Lunch
PERA
Pueblo County Historical Society
Colorado University Office of Admissions
- Nov. 11 Colorado East Bank & Trust

These events are published so that area businesses will know who will be Downtown. We encourage retailers and restaurants to make these folks feel welcome.

Pueblo Downtown Association

Dates for upcoming membership meetings. Locations, times and programs are subject to change. If you would like to sponsor a meeting or get more information about meeting programs call Margaret Ward-Masias at (719) 543-7155.

Oct. 27, 11:45 a.m., Sangre de Cristo Arts Center (See Page 1)

Nov. 17, 7:30 a.m., Pueblo Marriott, Program: Downtown's Economic Numbers: Rod Slyhoff, Sponsor: 80/Twenty Wines

Jan. 26, 11:45 a.m. Pueblo Convention Center, Program: Downtowner Awards, Sponsor: CTU

Feb. 23, TBD, Sponsor: available

March 22, 11:45 a.m. Nacho's, Program: tbd, Sponsor: Sunflower Bank

April 26, TBD, Sponsor: available

May 24, 11:45 a.m., TBD, Sponsor: Pueblo Bank & Trust

June 28, 11:45 a.m., Pueblo Convention Center, Program: tbd, Annual Meeting, Sponsor: US Bank.



Small Business Development Center

301 N. Main Street, 549-3224.

www.coloradosbdc.org, email SBDC@pueblocc.edu.

Oct. 18, 5:30-7:30 p.m. *Bookkeeping Basics for Small Businesses* learn the what, why and how of bookkeeping. Understand what bookkeeping can tell you about your business, how to manage your cash flow and how to get started setting up and tracking income and expenses. This workshop is designed for the entrepreneur who is just starting out and has little experience in business accounting. Speaker Angela Eiferd, Angela's Tax & Accounting Service.

Nov. 1, 5:30-7:30 p.m. *Marketing on a Shoestring Budget*, learn how to use the same marketing tricks the big companies employ—without making a big dent in your wallet. You'll learn best practices on cost-effective strategies including strategic partnerships, local marketing and niche marketing. Whether you're new to advertising or looking for a refresher, this workshop will help make you a marketing pro. By the time you are done, you'll be on your way to having a personalized plan of action for increasing your sales on a shoe string budget. Speaker: Caroline Parra.

Pueblo's Riverwalk

www.puebloharp.com. For reservations of facilities or to arrange walking tours call HARP Authority, 595-0242 or email info@puebloharp.com.

Convention Certificates Program

The Pueblo Downtown Association has a program aimed at getting conventioners into downtown retailers. At selected conventions, the Association will present \$25 certificates to a conventioner. These certificates will list a single retail business or restaurant. Once the certificate has been presented to the business, that business may bring the certificate to Pueblo Bearing to receive \$25 cash for the certificate or may mail it to the Association at P.O. Box 1953, Pueblo, CO 81002 to receive a payment by check. The certificates are printed on dark red paper. Retailers may issue their own certificates for specific conventions if they wish. Call Margaret at the Downtown Association office, 543-7155 for information.

Holiday Dreams: Parade of Lights to Be November 26

One of the highlights of the year for many Puebloans is the Pueblo Christmas Parade of Lights which kicks off the holiday season in the city's center. The Parade will be held on Saturday, Nov. 26 beginning at 5:30 p.m. It starts at Colorado and Abriendo on the Mesa Junction, proceeds up Union Avenue to Court Street and from there up to the parking lot at Pueblo Bank, 6th & Main. This event brings nearly 40,000 people to the streets of the entire area to watch the spectacle; it would be a good idea to have your business decked out in holiday finery to make the best impression possible for prospective customers.

The parade is limited to no more than 100 entries. Your entry should have been in before you received this newsletter. This year a limited number of late entries will be accepted for a \$25 surcharge until Nov. 11. Entry forms can be downloaded from the parade website www.puebloparadeoflights.com; they will need to be hand delivered to a Pueblo Bank & Trust location by the final deadline. Last year Premium Placement was introduced. For an additional \$50 you may purchase the right to have your entry placed at the front end of the parade; obviously there are not a lot of these slots available so you need to order early.

Santa is always among the first entries in the parade; he will be at the bank after the parade to talk to the children who come to the reception held there. The parade still has sponsorship opportunities for those of you who want to be more heavily involved in the event.

You receive benefits with sponsorship that you do not with just an entry. You may contact Heidi Miller, 671-5828 for more information about sponsorship. The parade committee can always use additional volunteers along the parade route to keep entries moving and prevent gaps in the procession. The Pueblo Christmas Parade of Lights is a joint production of the Pueblo Downtown Association, the Union Avenue Association and the Mesa Junction Association.

Get Your Downtown Discount Card Today!

The new Downtown Association Discount cards are for sale now. If you are an Association member you can purchase cards for only \$5 each. With discounts from 27 restaurants and retail businesses (see page 6), you'll save hundreds of dollars in savings during the next year. Members can get cards through the Association by emailing margaret@pueblodowntown.com or call the office 543-7155. For non-members cards are available for \$10 each at any JR's Country Store in Pueblo, Exquisite Taste, 80/Twenty Wines, Ten Spot II and Sisters' Courtyard Tea Room. If you are a retailer and would like to sell cards, please contact the number above and we can get you cards to sell.



E-edition of Newsletter Available Soon

We know that many of you have additional people in your organization who would benefit by receiving a copy of the Spotlight. We are working on creating an email link for receipt of the newsletter on line. If you would email Margaret@pueblodowntown.com with the email addresses we can get the newsletter out to even more people. If you would prefer receiving your copy of the newsletter by email, just let us know; fewer mailed copies mean less expense for postage. We will begin using the link once we have at least 20 people who sign up.

Dancing Proceeds to Provide New Banners, Bench & Bike Racks

Dancing with the Pueblo Starz netted the Association about \$5,000. We promised that you would see the proceeds on the street. We will need to use about \$2,000 to pay for watering the new trees on Main Street. We have decided to purchase enough new banners to finish Main Street. We will also purchase a new bench to be placed in the Downtown area and additional bicycle racks. We feel that with the additional emphasis on healthy living there will be more pedestrian and bicycle traffic in the area in a few years.

Downtown Discount Card Savings

You can support Downtown Association members and save too! Listed here are participants and their offers to you. Call the Downtown Association office, 543-7155, to learn more about the card and to purchase it as an Association member employee. Non members may purchase cards at Cookie Ladies' Riverwalk Bake Shop or J. R.'s Country Store locations in Pueblo.

1. Angelo's Pizza and A-More, Riverwalk, 10% off dine-in individual meals and soft drinks
2. Cambria Suites, 1st & Santa Fe, 10% off food and soft drinks
3. Camera Craft, 2nd and Main, 10% off photo printing
4. Carleo Creations, 608 N. Main, 25% off in-store merchandise
5. Classic Corner, 415 W. 4th St., Suite B, 5-10% off framing
6. Country Oven Bakery, 5th & Greenwood, 10% off baked goods
7. The Deli, 612 N. Main Street, 10% off individual food & soft drinks
8. Do Drop Inn, 1201 S. Santa Fe Ave., \$5 off large pizza
9. 80/Twenty Wines, 5th & Greenwood, 10% off selected wines
10. Exquisite Taste, 327 S. Union Avenue, free truffle or ice cream cone with \$10 or more purchase
11. Gray's Coors Tavern, 4th & Elizabeth, 5% off food purchase
12. Greenlight Tavern, 3rd & Santa Fe, Friday show 2 for 1
13. J.R.'s Country Stores, 5 cents off per gallon gasoline
14. Mobile Record Shredders, 1st & Grand, 10% off shredding at store
15. Nacho's Restaurant, 409 N. Santa Fe Ave, 20% off entire ticket, both locations
16. Patti's Restaurant, 241 S. Santa Fe, 10% off any meal
17. Pueblo Marriott, 1st & Main, 20% off food—no special events
18. Rosemount Museum, 14th & Grand, \$2 off admission per visitor
19. Rush's Pueblo Lumber, 2nd & Grand, 10% off cash sales
20. Sangre de Cristo Arts Center, 210 S. Santa Fe, Buy 1, get 1 free admission
21. Shamrock Brewing Co., 108 W. 3rd St., 10% off food items
22. Signs by Scott, 123 W. 4th Street, 10% off sign orders up to \$500
23. Sisters' Courtyard Tea Room, 517 W. 5th St., Free Pot of tea w/purchase of 2 Scones
24. Southside Lawn & Landscape, 564-0858, 3% off \$10K+ pre-paid residential jobs
25. Spangler's Home Fashions, 4th & Grand, 20% off area rugs
26. Ten Spot II, 125 S. Union Ave., 10% off entire purchase

A Walk Through Time

Information & photos gathered
by Margaret Ward-Masias

Memorial Hall

For many years one of the most important entertainment venues in the Downtown area was Memorial Hall opened in 1919 as an adjunct to City Hall. The City Commissioners actually voted on May 1, 1916 to purchase land for both the new City Hall and Memorial

Hall. On May 2, 1916 an ordinance was introduced to tear down buildings and to extend Grand Ave. from Main to Union. City Hall was finished in 1918, but the Memorial Hall portion was delayed until 1919 due to World War I. Local architect William Stickney was selected to design both parts of the building; Stickney had attended the Harvard School of Architecture. Wade Broadhead, City Planner, emailed me that Stickney probably did not have expertise in theater design; the architectural firm of Godley and Haskell from New York were associate architects and probably contributed to the interior of Memorial Hall. Both buildings were designed in the Classical Revival style representative of the "City Beautiful" movement of the early 20th Century. In the application to the Colorado Historical Society, Broadhead stated that "Memorial Hall is a rare example of late 19th and early 20th century auditorium design." The building was designed to have excellent acoustics. The horseshoe shaped balcony brought the audience close to the stage and the whole is visually connected. R. S. Lambie Construction Co. was the main contractor. C. R. Studzinski was the official inspector.

Memorial Hall was designed to be similar in style to City Hall. In Memorial Hall the detailing is simplified; it is constructed of brick and terra cotta. The two buildings share a common lobby with coffered ceilings and a grand staircase. Over the years the windows, transoms and doors have been replaced with units that are not in the original character of the structure. The rest of the exterior has been preserved to the original design. The interior of the theater does have a feature that is not seen, but makes maintenance much easier. In the January 2007 *Pueblo Lore* is an article on New Deal projects in Pueblo. That article by George Williams has a photo of workers painting the ceiling of Memorial Hall from scaffolding hanging from steel eye bolts which were built into the structure for just that purpose. There is even a piece of wall above the pipes for the organ which has the signatures of many of the painters who have worked there over the years.

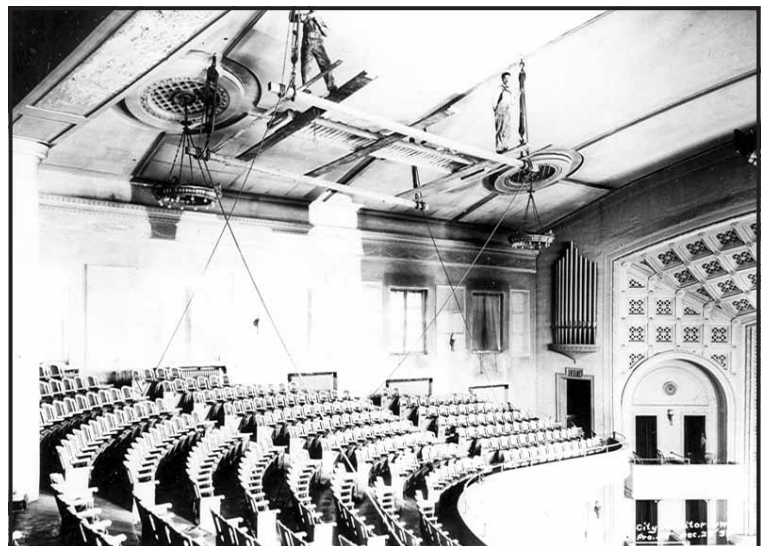
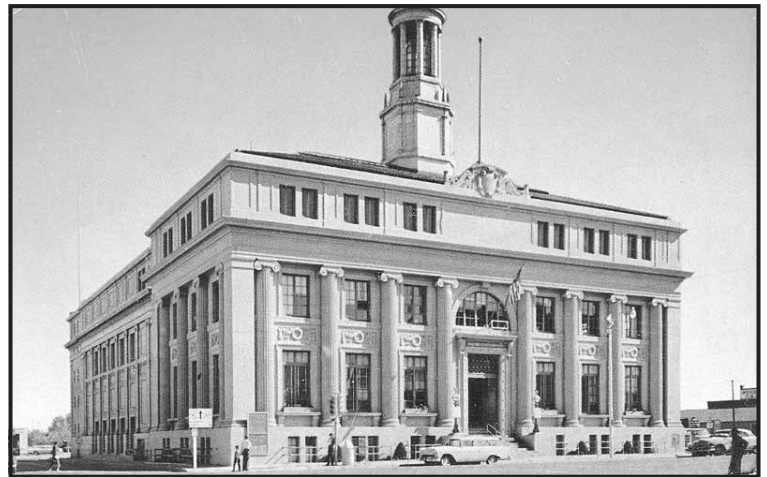
The January 1, 1919 *Pueblo Star-Journal* had an article headlined "Magnificent City Auditorium To Be Completed This Spring." In the fourth paragraph of this story the writer stated that, "In response to popular clamor, which the *Star-Journal* crystallized in the form of a vigorous editorial, it was decided by the incoming commissioners and council that the auditorium should be finished as soon as possible; whereupon the \$46,000 contract was temporarily set aside and another one for \$55,000 substituted. The latter called for the completion virtually, of the auditorium. It provided for the finishing of the interior walls, etc. Additional contracts let since the first one and which are to be met by tax levy have brought the total up to \$200,000 in addition to the \$46 hangover contract to be let again." The article went on to state that the lighting system was to be modern. The scenery was to be of the best and the curtain was steel faced with asbestos for fire protection. An association was to be formed to purchase an "immense" pipe organ and to establish a series of municipal concerts.

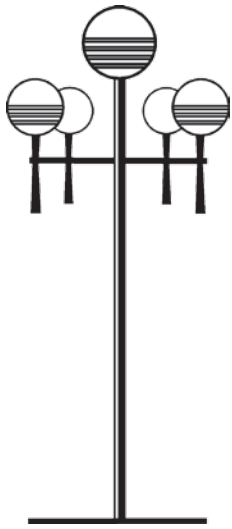
The organ was purchased and used for concerts until it fell into disrepair in the 1950's. In an article in a mid-1980's *Sunday Pueblo Chieftain*, Margie Wood quoted the opening program as follows. "The

Victory Memorial Organ used tonight is dedicated in loving memory to soldiers, sailors, Red Cross and all war workers of the City of Pueblo and Pueblo County who so nobly sacrificed time, money and life that the world might live...May this splendid memorial Hall and magnificent organ, 'the king of instruments' serve to develop a greater spirit of patriotism and love of country in all our hearts as we sit under the spell of its inspiring harmonies." The opening concerts were in March of 1920; the organ was purchased for a cost of \$35,000. The article went on to state that money was being raised in order to have the organ operational in time for its 65th anniversary the following March. In the mid 1980's the cost for repairs was to be \$45,000.

Other repairs to the building included air freshening equipment, sound equipment, cleaning the outside of the building, and repairs to the floor and roof in the 1970's. A wide variety of players appeared at Memorial Hall over the years. Just in the 1970's and 1980's, reviews in the *Chieftain* archives included country music concerts, military bands, family entertainment by the Young Ambassadors and Van Cliburn. Valerie Harper and Anthony Zerbe played on the stage. In 1990 a production of the opera *Carmen* was produced there. Memorial Hall was home to the Pueblo Symphony through the 1970's and most of the 1980's. Until rehabilitation began this year, it housed the productions of the Broadway Theatre League—it will again be home to them once it is finished.

Information for this piece was obtained from City Planner Wade Broadhead, the Pueblo Lore, and from the archives of the Pueblo Chieftain. The photos came from the collection at the Pueblo County Historical Society.





Pueblo Downtown Association

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judy@acpueblo.com