

# Downtown Spotlight

Vol. 26  
Number 9

March 2017

## Surfing in Pueblo? Yes! Hear all about it at the March 23 Luncheon

Completely new topics are hard to find for our monthly meetings, but this month we found one. Ben Nelson from McLaughlin Whitewater Design Group in Denver will tell us about the activity which most don't know about right here in Downtown. Nelson is a licensed professional engineer specializing in recreational whitewater and wave design among many other river features. We will also hear from City Planning's Scott Hobson about use of the kayak course and how the recreational use benefits all of us. The 11:45 a.m. luncheon will be held at Angelo's Pizza on the Riverwalk. The meeting will be sponsored by ABC Bank.

All general meetings are open to anyone. Most full members are contacted to remind them of the meetings. Please let us know if you are vegetarian or need gluten free food so we can notify the caterer. Cost to attend is \$20 if your reservation is received by 4 p.m., Monday, March 20; billing and late reservation rates are \$25. Reservations may be made by email to [margaret@pueblodowntown.com](mailto:margaret@pueblodowntown.com) or by calling the office at 543-7155. Reservations for the meeting which are not cancelled by Monday, 4 p.m. will be charged at the \$25 billing rate. We are now using Square for our credit card processing, please have your card with you and we will process it at check-in.

## Downtown Madness: Voting Will Open Soon for the Eat 16 Round



TJ Wright who does most of the work to make the event happen was pleasantly surprised to find that nearly all of last year's competitors wanted to enter again this year. Returning this year will be: Angelo's Pizza, Brues Alehouse, DC's on B Street, Do Drop Inn, Franco's Bistro, Gray's Coors Tavern (defending Champion), Mr. Tandoori, Nacho's Restaurant, Paisano's, Shamrock Brewing Co., Suehiro Japanese Restaurant and The Place Eatery and Willie's BBQ. New to the competition this year will be Magpies, Papa Jose's and Hanging Tree Café (Daily Grind). Although the official beginning of round one is March 14 you can pick up your "tickets," begin collecting stickers from the restaurants while enjoying the great food you can find right in this area. The Eat 16 Round ends March 20; this round features competition between 8 pairs of participating restaurants.

March 21-27 will be the Great Ate competition among the winners from the first bracket. The Final Fork is March 28-April 3 and the "Championship" round will be April 4 through 10. The "Champion" will be announced on April 11. All 16 participating restaurants will have tickets and stickers throughout the entire tournament, so be sure to continue to support your favorites.

Diners are the ones who determine who advances in the competition so make plans to eat in the participating restaurants for lunch or dinner. The prizes for diners will begin with those who turn in "tickets" with at least four stickers from participating restaurants. Diners enter their contest by turning in their ticket with the required number of stickers at the Downtown Association office, 503 N. Main, suite 652 or at 80/Twenty Wines 5th & Greenwood. Participating restaurants have donated nearly \$700 in gift certificates which we will match for the prize pool for diners who meet the requirements. Voting will be easier this year; Kristen has set it up on our Survey Monkey account. It will still be limited to one vote for each bracket per round for a device. You will find complete updates on the competition each week on [pueblodowntown.com](http://pueblodowntown.com) and on our Facebook page.

**Contact Us!**

[www.PuebloDowntown.com](http://www.PuebloDowntown.com) • Phone/Voice Mail: 543-7155 • Immediate Response/Emergencies: 543-6676  
[margaret@pueblodowntown.com](mailto:margaret@pueblodowntown.com) • Pueblo Downtown Association, 503 N. Main St., Ste 652, Pueblo, CO 81003



by  
Margaret  
Ward-Masias

For the past 20 years the Pueblo Downtown Association has offered the 4<sup>th</sup> quarter of its year free with payment of next year's dues. Our 4<sup>th</sup> quarter begins April 1. If you are not a member, and a number of you are not, as we mail to many non-member businesses, this column is aimed directly at you. If you are a member, a reminder of what you receive for your dues is always a good idea. We are a membership organization, you do not have to join and you do not pay extra taxes to

support us. Do take a look at the listing below and, as I am doing this from memory, keep in mind that I may have omitted a thing or two.

1. Beautification of the area: The wrought iron planters, trash receptacles and benches on Main, Santa Fe and Court were all paid for through the Association or members who provided matching pieces. Funds for these came from fund-raising as well as dues. These pieces have all been re-painted and powder coated with the help of City Center Partnership funds so they all look new. You will also see new pieces south of 4<sup>th</sup> on Main beginning in mid-April. During the holidays we make an effort to light up the area with hanging decorations on poles which still have electric outlets. This past season we installed a new, large lighted fixture at Headwaters Plaza for the season.

2. Promotion of the area and its businesses: The Downtown Madness competition going on right now is just the beginning. We also have the Downtown app which provides younger adults with listings for your business; if you haven't taken advantage of Push notifications, please consider it. The display case at south end of the Convention Center features the organization and its members and allows some to showcase their wares on a reservation basis. The Downtown Association Discount Card offers retail/restaurant members another way to attract business to their establishments. Downtown Dollars given to conferences which come to town encourage visitors to shop with more than 40 of you; just return the "dollars" to us and we will reimburse you.

3. Communications: This newsletter is mailed to all members and also to non-member businesses we are aware of and to city, county and higher government offices. Our website, [pueblodowntown.com](http://pueblodowntown.com), attracted nearly 64,000 page views in the last year with 19,000 unique visitors; we provide links to all members whose sites we know about. Facebook fans can also keep up with the Association via our page; this growing vehicle attracted nearly 1,600 people last month alone.

4. Events: Dancing with the Pueblo Starz is a fund-raiser, but it also provides lots of positive publicity for the area and the organization. It has attracted audiences of nearly 300 to view the dance competition at a fairly high ticket cost for more than 5 years. The Pueblo Christmas Parade of Lights is one of the most popular traditions (27 years) in the city. The Association produces this event which attracts nearly 40,000 to the Downtown area every November.

5. Recognition: When you put forth the time and effort to make Downtown a better place you receive recognition. We have presented Shining Star awards to six organizations in the past year—four for property improvement and two for service to the Downtown Association. We awarded six Downtowner Awards at our January 27 membership meeting to those who work constantly to make our community better.

6. Matching Funds: We provide a sliding scale match for sidewalk repair and installation of outdoor security cameras.

7. Networking and Joint Efforts: The Association has 11 general membership meetings which offer you an opportunity to meet and talk to others. We also have a task force which meets quarterly with the City Manager; we use these opportunities to bring your concerns to the attention of city officials. We maintain good relations with Pueblo Urban Renewal Authority and city departments so that we can be sure the area is managed to the highest level.

The listings above come out to more than 20 reasons you should become or keep your membership in the Pueblo Downtown Association. If you have comments or concerns you would like for us to address you can always call the office, 543-7155 or email [margaret@pueblodowntown.com](mailto:margaret@pueblodowntown.com).

## Welcome New Member

We welcome popular Union Avenue restaurant Magpies as our newest member. The restaurant is open for lunch Monday through Saturday and open for dinner on Fridays until 8:30 p.m. Magpies is located at 229 S. Union and can be reached at 542-5522. The building does have a basement room which can be used for private meetings. Live entertainment is frequently featured on Friday evenings.

## Guest Columnists Welcome

If you would like to submit a guest column for "Street Talk," it would be welcome. You will receive a by-line with your contribution. All you need to do is email your material of 500 words or less to [margaret@pueblodowntown.com](mailto:margaret@pueblodowntown.com) by mid-month before publication (i.e. by April 18 for mid-May).

## Member Mentions

If your business or organization has had a noteworthy event or an anniversary coming up, please contact Margaret at the office. We would like to keep Member Mentions as an active monthly effort. Members only please.

## Board Members

If you have questions about what is going on with the Pueblo Downtown Association or would like information about joining the organization you may contact any of our board members listed below, of course you may also contact the office at 543-7155 between 8 & noon Monday & Wednesday, 8 & 3 Tuesday & Thursday. Friday by appointment.

- President Kim Kock, 544-6823
- Vice President/Community Affairs Mike Carlisle, 671-1424
- Vice President/Finance John Myers, 543-9463
- Secretary Tammy Fesmire, 585-2374
- Treasurer & Webmaster Judy McGinnis, 252-3873
- Past President Kerry Gladney, 544-0583
- Past President Tom Bruss, 406-8661
- Promotions Chair Peggy Willcox, 582-0682
- Dancing with the Pueblo Starz Chair April Kasza, 584-9977
- Facebook Coordinator Kristen Spicola, 584-0201
- Project Assistant Lee Gladney, 544-0583
- Parade of Lights Committee member T.J. Wright, 595-7300
- Project Assistant Katera Buckland, 542-1100



Your Business  
Will Shine At  
This Great  
Community Event!



Proceeds support Pueblo Downtown Association streetscape program.  
A portion will also be contributed to the Alzheimer's Association.

**Sponsorship levels to suit every budget!**

**Galaxy:** Be among the Pueblo Starz with a \$1200 investment!

- ☆ Corporate table that seats eight – a \$600 value
- ☆ Full page black & white ad in the commemorative program
- ☆ Mention in marketing and promotional materials

**Constellation:** Shoot for the stars with a \$700 investment!

- ☆ 6 tickets to Dancing with the Pueblo Starz – a \$450 value
- ☆ Half page ad in the commemorative program

**Comet:** Get noticed with a \$475 investment.

- ☆ 4 tickets to Dancing with the Pueblo Starz – a \$300 value
- ☆ One-third page ad in the commemorative program

**Meteor:** Support the Starz with a \$300 investment.

- ☆ 2 tickets to Dancing with the Pueblo Starz – a \$160 value
- ☆ Quarter page ad in the commemorative program

Deadline for advertising participation is June 30th.

Payment and ad copy must be received before the deadline.

For information call 549-9977 or email [pueblodowntown@gmail.com](mailto:pueblodowntown@gmail.com).

July 29th  
Pueblo Convention  
Center

Tickets are \$80 each  
or \$600  
for table of eight.

à la carte advertising:

Full page: \$550

Half page: \$285

Third page: \$200

Quarter page: \$170

Business card: \$75



The 7th Annual Dancing with the Pueblo Starz  
is a production of the Pueblo Downtown Association.  
Our thanks for the support of our major sponsors:



## Locate Your Business or Office in the Historic Heart of Pueblo

This directory is provided by the Pueblo Downtown Association to give prospective newcomers information about whom to contact for space in the area. Properties listed are Downtown Association members; there may be other properties in the area which do not appear here. All area codes are 719 unless otherwise noted.

**Riverwalk:**

1. 101 S. Main St., Waterfront Building, retail & office space, Rudy Padula, 671-4027
2. 102 S. Victoria, Olde Towne Carriage House bldg, restaurant-pub space, lower level, 543-1012, email [otch@oldetownepueblo.com](mailto:otch@oldetownepueblo.com), see [www.oldetownepueblo.com](http://www.oldetownepueblo.com)

Victoria Avenue: 215 S. Victoria Ave., professional office space for local small business. Latino Chamber, 542-5513.

**3rd & Main:**

1. PEDCo's BTC, offices from 160 sq. ft. to 1,326 sq. ft. including "virtual offices" or day offices, light manufacturing space in basement, Crystal Romero, 546-1133
2. Lottery Building, 2,500-7,000 sq. ft. available, Sound Venture Realty, 542-8426

**5th & Main:**

1. Historic Federal Building, office space, 251-9883
2. The New Thatcher Bldg, offices 200-4,000 sq. ft., Sound Venture Realty, 542-8426

6th & Main: RBC Wealth Management Building, 1,300 sq. ft. suite—can be divided in half, Sound Venture Realty, 542-8426

**8th & Main:**

1. Wells Fargo Building, 542-1333 or 251-9883
2. Katie Bonham, 545-1488 or 924-4518

13th & Main: Dan Molello, Jones-Healy, Inc., 545-8181

4th & Court: 333 Court St., 300 sq. ft., Sound Venture Realty, 542-8426

13th & Grand: Dan Molello, Jones-Healy, 545-8181

5th & Greenwood: Greenwood Square, Lee or Kerry Gladney, 544-0583

**West 4th St.:**

1. 710 W. 4th St.: 1,400 & 2,100 sq. ft., Rollie Leyh, 542-3876
2. 801 W. 4th St.: Central Pueblo Ctr, Dan Molello, Jones Healy, 545-8181
3. 827 W. 4th St., Ste B, next to DMV, 3,800 sq. ft., Sound Venture Realty, 542-8426

Many Downtown Locations: Sound Venture Realty, 542-8426.

# Graffiti Hotline 553-2501

# Downtown Happenings

## Sangre de Cristo Arts Center

210 N. Santa Fe Ave. Open Tuesday-Sunday 11 a.m.-5 p.m. **2nd Sunday, April 9;** **Free Admission to Galleries and Buell. Open Easter Sunday, April 16.** Purchase art classes online at [www.sangredecristoarts.org/education](http://www.sangredecristoarts.org/education) anytime, anywhere. Find out what's coming up by visiting [www.sdc-arts.org](http://www.sdc-arts.org). For more information call 295-7200. Galleries open Tuesday-Sunday 11a.m.-5 p.m.

### Art Exhibits:

Through March 12, *Landscapes from the Collection*, King Gallery

Through March 19, *Representing the West*, White Gallery.

Through March 19, Goodnight Barn, 3<sup>rd</sup> floor foyer.

Through March 26, *Living in Colorado*, landscapes by Lynn Chapman, Regional Gallery

March 21 through May 21, *Netsuke*, works from the collection of Charles Trent. 2<sup>nd</sup> & 3<sup>rd</sup> floor foyers

April 1 through May 21, *Japan Style, the Art of Form and Function*, works from the collection of Gregory Howell, White Gallery

**Buell Children's Museum:** Open Tuesday-Sunday 11 a.m.-5 p.m. 2<sup>nd</sup> Sundays free admission to galleries and Buell.

Through June 3, *Fort Buell & the Western Frontier*; Visit "Fort Buell" and stock up on supplies and skills to survive the frontier.

March 15, 9:15 & 10:15, Art Start Wonderful Wednesday with Charles Sjolander's Dr. Seuss Show, Magic Carpet Theater

### Education:

March 20-24, Spring Break Madness Camp—Art and adventures through visual and performing arts. Grades K-6

### Performances:

March 14, 7:30 p.m., *Slapstick Sonata* by Circk La Putyka, Center Stage production, Arts Center Theater.

March 18, 7:30 p.m., Sangre de Cristo Ballet presents *An Evening Under the Stars*, Arts Center Theater

March 19, 2 p.m., Sangre de Cristo Ballet presents *An Evening Under the Stars*, Arts Center Theater

April 1, 1 p.m., Children's Playhouse Theater presents *Johnny Peers & the Nuttville Comix*. Arts Center Theater

## Impossible Playhouse

1201 N. Main St., 542-6969, [impossibleplayers.org](http://impossibleplayers.org), & on Facebook. Tickets: \$10 adult, \$7 seniors and military, \$5 students. Available for community rentals, call 542-6969. *Proud to be impossible since 1966.*

## Memorial Hall

So. Main St. & Grand Ave. 866-722-8844. [pueblomemorialhall.com](http://pueblomemorialhall.com). Tickets on sale now.

Mar. 10, 7:30 p.m., Flip Orley (Comic Hypnotist)

Mar. 15, 5 p.m., *In the Mood*.

Apr. 11, 7:30 p.m., Blues Traveler

## Steel City Theatre Company

241 S. Santa Fe Ave. Ticket info [sctcpueblo.com](http://sctcpueblo.com) or 994-8298.

## The Pueblo Arts Alliance

Find maps and information about all news and activities in the Creative Corridor at [PuebloArts.org](http://PuebloArts.org), follow on [facebook.com/PuebloArts](https://facebook.com/PuebloArts), [facebook.com/PuebloCreativeCorridor](https://facebook.com/PuebloCreativeCorridor) or call 855-543-2430.

**April 7, 5-8 p.m.,** *First Friday Art Walk*. 35+ galleries, restaurants and businesses with newly hung shows, refreshments, live music and entertainment. Mingle with the artists and tour Downtown Main Street, Union Avenue Historic District and the Mesa Junction on foot.

## Pueblo Heritage Museum

Victoria & B St. in the 1924 Denver & Rio Grande Western Freight Depot near historic Union Depot & the Railway Foundation Museum. Exhibits of historical, cultural groups of SE Colorado. 10 a.m.-4 p.m. Tues.-Sat. Adults \$5, senior & military w/ID \$4, 6-12 \$3, Members & under 6 free. 295-1517 or [theheritage-center.us](http://theheritage-center.us) for tours and info.

March 2017

## Rosemount Museum

14th & Grand, 545-5290. [rosemount.org](http://rosemount.org). 37-room, 24,000 square-foot mansion built between 1891 and 1893 by prominent Pueblo businessman John A. Thatcher. The house became a museum in 1968. More than 85% of the furnishings and artifacts displayed are original to the family. Open 10 a.m.-4 p.m. Tues.-Sat. Admission \$6 adults, \$5 seniors, \$4 children 6-18. Tours every half hour; last tour at 3:30 p.m. Open February-December but closed on major holidays.

**April 15, 11 a. m.:** *Annual Children's Easter Egg Hunt*. The Rosemount Junior Docents host children 2-11 while they hunt for eggs on the museum grounds. Children are placed in one of three age categories and prize Easter baskets are awarded in each category. A grand prize is awarded to the child who best guesses the number of jelly beans in a jar. Refreshments will be served. Tickets are \$6 per child and can be purchased beginning April 10 at the museum office. Walk-on tickets will not be sold; tickets are limited in number. The hunt will not be cancelled due to inclement weather; parents are asked to dress children appropriately for cold and wet conditions. Children who cannot hunt in inclement weather or who do not get any eggs during the hunt can receive eggs from the Easter Bunny in the Carriage House from 11:30-11:45 a.m. Tickets are not refundable.

## 5th & Main Art Gallery

Historic Federal Building

## Business & Technology Center

3rd & Main, Lobby and Atrium areas

Monday-Friday, 8 a.m.-5 p.m. Artwork by local artists. Art is for sale.

## El Pueblo History Museum

301 N. Union. 583-0453. Mon.-Sat. 10 a.m.-4 p.m., Sun. 12-4 p.m. \$5 adults, \$4 seniors, children 6-12, students with ID. "Family Saturdays" children 12 & under-free. For docent-led tours for groups of 10+, call office a week in advance.

Through May 12, 1:30-5:30 p.m., After School Program, *Hands on History*. Folklorico dancing, Construction Kids, Clay and Pottery, Modern Homesteading or Archaeology. \$12 per week (scholarships available).

March 30-April 4, 10 a.m.-4 p.m., Southern Colorado Regional Quilt Show. Pride City Quilt Guild hosts the show which features more than 100 handmade quilts made by local quilters. The show is free and open to the public.

April 15, 10 a.m., Modern Homesteading: Goat Milk soap Making. Learn how to make your own soap with the makers of goat milk soaps and lotions, Zen Dairy Goat. \$12 per person, \$10 members.

## Center for American Values

101 South Main, Riverwalk level, 543-9502. [americanvaluescenter.org](http://americanvaluescenter.org). Open 10-4 daily and free to visit. The World Trade Center Steel memorial stands at the Center's entrance as a powerful reminder of the everyday heroes that gave so much on that tragic day. Main Gallery features "The Portraits of Valor," an inspiring collection of 140+ portraits of America's greatest heroes, the Medal of Honor recipients. The Center is proud to be the only location outside the Pentagon where the portraits are on display to public. The Center also provides its nationally acclaimed HIP Character and Leadership Education at no cost, call for more information or to schedule field trips or organizational visits. Sign up for event reminders at: [AmericanValuesCenter.org](http://AmericanValuesCenter.org). Sign up for event reminders at our website. All MOH inspirational book and DVD's are on sale through March 31.

April 4, 4 p.m., Medal of Honor recipient Tom Kelly will have his portrait unveiled and tell his story of heroism. Please RSVP.

April 6, 4 p.m., *We Honor Veterans Student Awards*. A wonderful program where rural Colorado students honor America's veterans. All Veterans are welcome to attend. Please RSVP.

## Pueblo's Riverwalk

[puebloriverwalk.org](http://puebloriverwalk.org) Explore the Historic Arkansas Riverwalk located in Beautiful Downtown. Enjoy a drink and a great meal on the patio of one of our Riverwalk restaurants. Learn about the history of Pueblo and the 1921 flood while riding one of our Excursion Boats. We also offer private boat charters, facility rentals for group events, wedding packages and much more. Go to our website for more information or call 719-595-0242.

# Downtown Happenings

## Pueblo Ice Arena

1st & Grand, 553-2730, coolicepueblo.com

Call for information on birthday parties and skating lessons.

Mondays 5-7 p.m.; Tuesdays & Thursdays 3:15-5:15 p.m.; Friday 12:45-2:45 p.m. \$3 sessions (including skates). Friday Night Lazer Lights 7:30-9:30 p.m. \$6 per skater, includes skates. Saturday 12-2 p.m., 6:15-8:15 p.m. Adults \$4; kids \$3, skate rental \$4.

**March 20-25 Spring Break Skate:** Mon., 5-7 p.m.; Tues. & Thurs. 12:45-2:45 & 3:15-5 p.m.; Fri. 12:45-2:45 p.m. All \$3. Friday Night Lazer Lights 7:30-9:30 p.m. \$6 per skater, includes skates. Saturday 12-2 p.m., 6:30-8:30 p.m. Adults \$4; Students \$3, Skate rental \$4.

**April 15, 12-2 p.m.** Skate with the Easter Bunny. \$2. Hop on over to the arena and enjoy, coloring, candy and skating with the Easter Bunny.

## SRDA

230 N. Union Ave., call 553-3445 for information about all events. Now organizing new programs in volunteer singing, sewing and knitting. Bicycle rentals available. Monthly Dance Socials. Programs, exercise equipment and fitness classes for seniors at all ability levels. Bicycle share program is open to all Mon.-Fri. 8 a.m.-2:30 p.m.

Mon.-Thurs. Tax preparation sign-in 8 a.m.

Mon. & Wed. Tai Chi for Health 3-4 p.m.

Tues. & Thurs. Senior Wellness Program. 1-2 p.m.

Tues. Line Dancing 11 a.m.

Zumba 5:30 p.m.

Wed. Art 11 a.m.-1 p.m.

Computer classes 1 p.m.

Thurs. Low-impact Zumba, 4:15-5p.m.

Fri. Genealogy 10 a.m. & 1 p.m.

Mar. 17, 8-9:30 a.m., SRDA Circle of Friends St. Patrick's Day breakfast.

SRDA dining room. Proceeds to Meals on Wheels.

## Pueblo Convention Center

City Center Drive & Main. For information about events or to book space call 542-1100 or online puebloconventioncenter.com.

March 14-16 CCA of Tennessee

March 14 Pueblo Urban Renewal Authority

March 16 Greater Pueblo Chamber of Commerce, Business after Hours

March 18 Rocky Mountain Elks Foundation

March 22-24 National Association of Pipeline Safety Representatives

March 28 Pueblo Urban Renewal Authority

March 31 Parkview Medical Center

April 1 Rocky Mtn. State Soc. of American Medical Technologies

Greater Pueblo Chamber—Legislative Breakfast

Minnequa Works Credit Union

April 3-7 CCA of Tennessee

April 6-8 Quilt & Stitch Expo

April 10-11 Colorado PERA

April 11 Pueblo Urban Renewal Authority

Highland Park Congregation

April 12 Colorado Connections Academy

April 14 Junior League of Pueblo, Girl's Night Out

April 16 Pueblo Convention Center's Easter Buffet

*Note these events are published so that businesses in the area will know who will be in the area. We encourage retailers and restaurants to make these folk feel welcome in the area.*

## Special Events

**Wine Tasting**, Fridays 4-6 p.m., Saturdays 1-4 p.m. 4 different wines each day. 80/Twenty Wines. Cheese from Springside Cheese.

## Pueblo Downtown Association

Dates for upcoming membership meetings. Locations, times, programs are subject to change. For sponsorship information for other meetings, call Margaret Ward-Masias at 543-7155.

March 23, 11:45 a.m., Angelo's, see page 1.

April 27, All Seasons Catering;

Sponsor: NorthStar Engineering

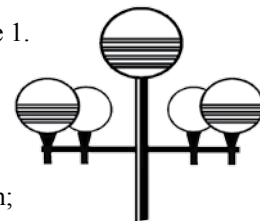
May 25, 11:45 a.m. Willie's BBQ;

Sponsor: Bank of the San Juans

June 22, 11:45 a.m.; Rosemount Museum;

Catering: McAlister's Deli; Sponsor:

Pueblo Bank & Trust; Program: Longevity Awards



## Small Business Development Center

121 W. City Center Dr., Ste 150, 549-3224. coloradosbdc.org. Email SBDC@pueblocc.edu.

March 30, 9:30-11:30 a.m., *Business Bookkeeping Essentials*, sponsored by Ent Credit Union, Rawlings Library, Ryals room. No cost, but advanced registration is required.

April 15, 7-10 p.m., Southern Colorado Small Business Expo & Community Marketplace. \$75 vendor fee before March 15; \$85 March 16 on. No admission fee for public night of event. Sangre de Cristo Arts & Conference Center.

April 15, 7-10 p.m., Southern Colorado Entrepreneurship Competition. \$10 entry fee for competition. Sangre de Cristo Arts & Conference Center

## Download the Downtown App

Our app is providing smart phone users with information about the area and its businesses. The links for downloading the new app are on our website [www.pueblodowntown.com](http://www.pueblodowntown.com).

A benefit to all of our members is the ability to provide "push notifications" to app users. The Promotions Committee selects the pushes that will appear on the app in a given month on a first come-first served basis. We will notify you of the date your push will be posted. AllWays Unique, our app creator, has divided members by classifications: Food & Fun, Retail and Service.

## People find us on the Internet!

**PuebloDowntown.com**

February page views **2,387**

Unique visitors **889**

Annual page views **61,953** • Unique visitors **19,272**

**PuebloParadeOfLights.com**

February page views **2,828**

Unique visitors **480**

Annual page views **31,160** • Unique visitors **13,878**

We provide links to member websites from ours; if we don't have your web address send it to us right away and we will be happy to add a link to your site.

# Sidewalk Trees, Hanging Baskets Need TLC

I was surprised in mid-February when I emailed the Parks Department and asked that they look at some of the street trees that needed attention. I don't remember ever having been told that once a tree is planted in the sidewalk, it becomes the responsibility of the property owner behind it. I was told by both Planning and Parks that this is the case. Parks Supervisor Lee Carstensen and forester Mike Taft did come take a look at the ones I was most concerned about on the 100 block of 6<sup>th</sup>. They told me that the one on the south side of the street is beyond saving and probably will not leaf out. There are three locusts on the north side of that could possibly be saved if the plastic is pulled out of the tree well and attention is paid to them.

The locusts between City Center Drive and 4<sup>th</sup> also need to be trimmed to get the dead branches out. Those trees have been there since the 1970's with very little attention in most cases. While it is not cheap to have a tree trimmed, isn't that better than just neglecting them until they die or taking them out. If you look photos of the area taken during the summer it is beautiful. As I have mentioned

before, the Association is not a Business Improvement District; we do not take in enough money to add these sorts of services. Please do what you can to keep the area as green and vibrant as it has been.

As I mentioned last month, we will also be partnering with Keep Pueblo Beautiful for plant care again this year; what I did not know at the time was that our costs for watering have gone up appreciably from last year. In order to provide any help to Keep Pueblo Beautiful with care for the hanging baskets, we will need more funds than are in the budget. If you, especially those of you who have baskets in front of your business, can help please do. The hanging baskets add more color to the streets and the height brings attention to the higher places too. Total cost for care for each basket is about \$500 for the season; since they are up higher with warm air all around, the baskets must be watered twice a day in really hot weather. Please consider adopting a basket or two. KPB will acknowledge your contribution with a sign on the baskets with your business name on it.

## Convention Certificates Program

The Pueblo Downtown Association has a program aimed at getting conventioners into downtown retailers. At selected conventions, the Association will present \$10 Downtown Dollar certificates to most conventions which come to the Convention Center. The "Dollars" feature the names of all of our retail and restaurant members, giving the recipients a wider choice for shopping and spending in the area. Redemption instructions are printed in the certificates. Call Margaret at the Downtown Association office, 543-7155 for more information.

*Are you using all of your membership benefits?*

*Sign up now for*

### **PUSH NOTIFICATIONS**

promoting your business to users of our mobile app.

Pushes available Tuesdays and Fridays.

Call 543-7155 or email [margaret@pueblodowntown.com](mailto:margaret@pueblodowntown.com).

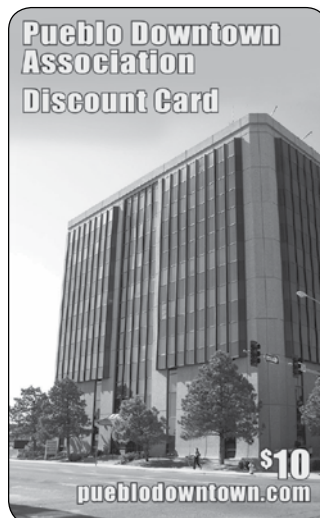
Reservations beginning April 18 due April 7.

## Save with your Downtown Discount Card!

### *Support the Pueblo Downtown Association & save money too!*

This is a reusable card, good until Sept. 30, 2017. Call the Downtown Association office, 543-7155 to learn about the card and to purchase it as an Association member employee. Non-members may purchase cards at 80/ Twenty Wines, JR's Country Stores (Pueblo locations), My Friend the Printer or Springside Cheese Shop. Listed below are all discount card participants and the discounts they offer. Search your app store for Pueblo Downtown.

1. 7<sup>th</sup> Street Station, 10% off food purchases
2. 80/Twenty Wines, 10% off selected wines
3. Advanced Alarms, 10% off eqpt (monitoring not incl.)
4. All Season's Catering, 10% off room rental
5. All Ways Unique, \$500 of web design
6. Angelo's Pizza Riverwalk, 10% off food, dine-in only
7. Brues Alehouse, 10% off dine-in meals (1 per card)
8. Carleo Creations, 15% off in-store merchandise
9. Colorado Optical Eyewear, 10% discount
10. Courtyard by Marriott, 10% off Bistro food only- no Starbucks, liq.
11. Do Drop Inn, \$5 off large pizza (dine in)
12. Firestone Complete Auto Care, \$14 off oil change
13. Franco's Bistro, 10% off food purchase
14. Gray's Coors Tavern, 10% off food purchase
15. Greatest Gift, 10% of regular priced mdse.
16. Pueblo Riverwalk, BOGO boat rides.
17. J.R.'s Country Stores, 5¢ off per gal. gas



18. The Karmic Konnection, 10% off in-store mdse
19. Mobile Record Shredders, 10% off shredding-our store
20. Nacho's downtown, 10% off purchase
21. PS, I Love You Flowers, 10% off purchase
22. Razmataz, 10% off full price clothing
23. REPS Union Ave. Sports Gym, 15% off yearly membership
24. Rosemount Museum, \$2 off admission per visitor
25. Sangre de Cristo Arts Center, \$1 off admission
26. Shamrock Brewing Co., 10% off food items
27. Signs by Scott, 10% off sign orders up to \$500
28. Southside Lawn & Landscape, 10% off resid. design/install
29. Spangler's Home Fashions, 20% off area rugs
30. Springside Cheese Shop, 10% off reg. price in-store mdse.
31. Ten Spot II, 10% off entire purchase
32. Tony Roberts, DDS, 10% off dental work
33. Willie G's BBQ, 10% off food purchase

## A Walk Through Time

Information & photos gathered by  
Margaret Ward-Masias

# The Central Block, 2nd and Main

Most of the actual buildings I have featured in the past year are still here though they may look different than they did many years ago. This month I am going to feature a building that was unfortunately lost to fire

in 1953, the Central Block. In examining a City Directory from 1911, I found that the location had more than 100 businesses identified as being located there. The building was large, but by today's standards of space it would not house that many. I will give an overview of the building with condensed stories about three of the businesses located there from the 1910 *Colorado Journal of Industry*, a source I have used in the past.

In the April 2008 *Lore* publication of the Pueblo County Historical Society, George Williams provided capsule information about the building. The building was built on the southeast corner of 2<sup>nd</sup> and Main. It was designed by R.S. Roeschlaub, the designer of the Brown Palace Hotel in Denver. It was a five story structure with storefronts on the ground floor and offices above. The Arizona Red Sandstone structure cost \$250,000—a lot for that time. The T. H. Building Company was the original owner and was reported to have paid good dividends until 1901 when it was sold to the Colorado Investment Company of Colorado Springs. It survived the 1921 flood, but the Great Depression was too much for the investors who lost it for taxes in 1936. At least three more owners had it until the fire in 1953 that destroyed both the Central Block and the original McCarthy Block (Dec. 2012, *Spotlight*).

One of the ground floor tenants was owned the E. H. Luce, Druggist. The second sentence of the story in the *Journal* reads, "One of the prominent representative drug houses is that of E. H. Luce, situated in the magnificent Central block. It is one of the finest in the city, handsomely fitted out in all its details, centrally located, with a floor space comprising 4,200 square feet; they are fully equipped to handle the large and assorted stock of druggists' supplies of every description, camera and photographic materials and one of their specialties is their high-grade prescription work presided over by only thorough and competent chemists and druggists." Luce was from Boston and was 40 years of age at the publication had the story.

The building housed at least a dozen insurance agents. One featured in the *Journal* was Frank A. Hiles who represented the Union Mutual Life Insurance Company, suite 320 (1910 Directory lists the office in 219). After a wordy description of the

company with many superlatives about its practices the story provides a couple of sentences about Hiles, "...they are represented here by a gentleman whose personal standing in the community is a bond and sure guarantee of any corporation with which he would consent to become identified. Mr. Hiles, the manager is a native of Indiana, resided in Pueblo for the past three and one half years. He has full ten years' experience in the insurance business and is known among the most prominent and well-known insurance men in the state." According to information I found on the internet, Hiles died on Nov. 14, 1919 at 49 years of age (the great flu epidemic?).

The last snippet of information is about W.A. Lyda, Osteopath. Lyda had recently "established offices located at 338 and 339 in the well-known Central Block, and their trade extends all

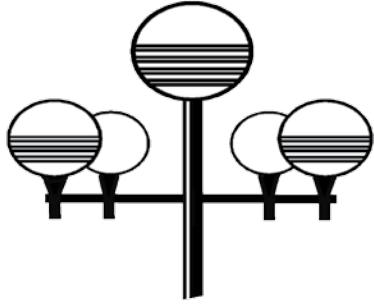


over the state of Colorado." Lyda had a brother who located in downtown Colorado Springs. Both he and his brother came to Colorado from Missouri where they trained for their profession, W.A. Lyda was 29 at the time of the story and was listed as a member of the Odd Fellows.

I could not find any additional information on Luce or Lyda.

Information for this story came from *Colorado Journal of Industry* a copy of which is located in the *Western History Collection* at the Rawlins Library, the August 2008 *Pueblo Lore* and internet sources. The historic photo is courtesy of the Pueblo County Historical Society. A copy of the story on the McCarthy Block can be obtained at the Downtown Association office.

RETURN SERVICE REQUESTED



*The Pueblo Downtown Association is a catalyst for enhancing Downtown Pueblo through the promotion of business, beautification, and development of activities.*

## Pueblo Downtown Association Membership

as of March 1, 2017

- |                                      |                                      |                                  |                                 |
|--------------------------------------|--------------------------------------|----------------------------------|---------------------------------|
| 7th Street Station                   | Fieldman Financial Services          | Old Town Carriage House          | SmartWatt Energy, Inc.          |
| 80/Twenty Wines                      | Fire Fighters Historical Center      | Parkview Medical Center          | SoCo Radio                      |
| A-1 Barricade & Sign                 | Fox's Garden Supply                  | PEDCo's                          | Sound Venture Realty            |
| Advanced Alarm                       | Franco's Bistro                      | Business & Technology Center     | Southern Colorado               |
| Align Group Insurance                | G4 Paint & Supply                    | The Place Eatery                 | Community Foundation            |
| All Seasons Catering                 | Gallagher-Centennial Insurance       | Premier Homes                    | Southside Lawn & Landscaping    |
| All Ways Unique                      | Gobin's Inc.                         | Pride City Awning                | Spangler's Home Fashions        |
| American Bank of Commerce            | Grand Banquet / Party Rental         | P.S. I Love You Flowers & Gifts  | Springside Cheese Shop          |
| Ameriprise Financial Services        | Gray's Coors Tavern                  | Pueblo Arts Alliance             | Statis Events                   |
| Angelo's Pizza Parlor                | Great Divide Ski, Bike & Hike        | Pueblo Bank and Trust            | Stoehr Cleaners                 |
| and-a-Moré Riverwalk                 | Greater Pueblo                       | Pueblo Bearing Service           | William Storms Allergy Clinic   |
| Armstrong Jewelers                   | Chamber of Commerce                  | The Pueblo Chieftain             | Suehiro Japanese Steakhouse     |
| Bank of the San Juans                | The Greatest Gift & Scripture Supply | Pueblo City Government           | & Sushi Bar                     |
| Banner & Bower, P.C.                 | Greenwood Square                     | Pueblo Convention Center         | Sunflower Bank                  |
| Benefits Broker Inc.                 | Hewitt & Couch, P.C.                 | Pueblo County Government         | Ten Spot II                     |
| Better Business Bureau               | Historic Arkansas Riverwalk          | Pueblo County Historical Society | US Bank                         |
| Black Hills Energy                   | of Pueblo                            | Pueblo County Sheriff            | Vectra Bank                     |
| Blazer Electric                      | Historic Federal Building            | Pueblo Courtyard by Marriott     | Vidmar Motors                   |
| Board of Water Works                 | iE/303 Industries                    | Pueblo Crime Stoppers            | Visiting Angels                 |
| Sandra L. Bradley, CPA               | Jones-Healy, Inc. Realtors           | Pueblo Elks Lodge #90            | Living Assistance Services      |
| Brues Alehouse                       | Jones-Urenda, LLC                    | Pueblo Government Agencies       | Waterfront, LLC                 |
| Carleo Creations Jewelers, Inc.      | Kaiser Permanente                    | Federal Credit Union             | Wells Fargo Bank                |
| Center for American Values           | The Karmic Connection                | Pueblo Heritage Museum           | Willie G's BBQ                  |
| Classic Corner                       | Koncilja & Koncilja                  | Pueblo Urban Renewal Authority   | Work Zone Traffic Control, Inc. |
| Color-ado Pyrotechnics/Mike Carlisle | Latino Chamber of Commerce           | Pueblo West Chamber of Commerce  | Xcel Energy                     |
| Colorado Bluesky Enterprises         | Legacy Bank                          | Quality Custom Woodwork          | YWCA                            |
| Colorado Lottery                     | Little Caesars Pizza                 | RAS Construction                 | Associate Members               |
| Colorado Optical Eyewear Expressions | Loaf 'N Jug                          | Razmataz                         | Katie Bonham                    |
| Colorado State University-Pueblo     | Magpies Restaurant                   | REPS Union Avenue Sports Gym     | Jay Dammann                     |
| Commonwealth Financial Network       | Mahlon Thatcher White Foundation     | Rexel Electrical                 | Val & Dan Henderson             |
| Copy(s) in a Flash                   | McAlister's Deli                     | & Datacom Products               | Skip Lauray                     |
| The Daily Grind                      | McPherson, Breyfogle, Daveline       | Rice Root Accounting Services    | AnnaMarie Neal                  |
| Damon Runyon Theater                 | & Goodrich, PC                       | Tony Roberts, D.D.S.             | Pam Parks                       |
| DD Marketing                         | The Media Center                     | Rosemount Museum                 | Karen Ross                      |
| Do Drop Inn                          | Metro Plaza                          | RSL Accounting Services          | Sharon Vasquez                  |
| EDGIE                                | Minnequa Works Credit Union          | Rush's Pueblo Lumber             | Please e-mail corrections       |
| EI Pueblo Museum                     | Mobile Record Shredders              | Sangre de Cristo Arts Center     | or changes to                   |
| Embroidery Plus/Quick Print          | Montgomery & Steward                 | Senior Resource                  | margaret@pueblodowntown.com     |
| Ent Credit Union                     | Funeral Directors                    | Development Agency               |                                 |
| Executive Services                   | My Friend the Printer                | Shamrock Brewing Company         |                                 |
| Fidelity National Title Company      | Nacho's Restaurant                   | Sharmar Village Care Center      |                                 |
|                                      | Norick's Auto Service                | Showroom at Rampart Supply       |                                 |
|                                      | NorthStar Engineering                | Signs by Scott                   |                                 |